



# VIENNA ECONOMIC TALKS -SOFIA MEETING

## “Environmental Economy for Green Bulgaria”

Organized by  
Vienna Economic Forum and European Centre for Environmental Economy  
in co-operation with the Ministry of Economy, Energy and Tourism  
of the Republic of Bulgaria

25 - 26 April 2010  
Sofia, Bulgaria

Under the Patronage of H.E. Boyko BORISSOV  
Prime Minister of the Republic of Bulgaria



Working Languages: Bulgarian, German and English  
Simultaneous Translation will be provided

*(The program is subject to changes by all co-operating parties)*

**Sunday 25 April 2010** location: Radisson BLU Grand Hotel, *Alexander's Ballroom*  
4, Narodno Sabranie Sq., 1000 Sofia, Bulgaria

Departure Flight Proposal with Cooperation Partners:

Bulgaria Air [www.air.bg](http://www.air.bg)



Austrian Airlines [www.austrian.com](http://www.austrian.com)



16:00 REGISTRATION AND WELCOME COFFEE, offered by SIEMENS EOOD **SIEMENS**

16:30-17:00 PRESS CONFERENCE AND SIGNING OF A MEMORANDUM OF UNDERSTANDING BETWEEN VIENNA ECONOMIC FORUM (VEF) AND EUROPEAN CENTER FOR ENVIRONMENTAL ECONOMY (ECEE)

16:50 FAMILY PHOTO (by invitations)

17:00-18:30 *Alexander's Ballroom* **DAY 1 – INTRODUCTORY PLENARY SESSION**

### THE EU STRATEGY FOR THE DANUBE REGION. DANUBE TOURISM. DANUBE CO-OPERATION PROCESS – LINKING CEE AND SEE

#### MODERATION and OPENING:

- Dr. Erhard BUSEK, President of Vienna Economic Forum, Former Vice Chancellor of Austria

#### WELCOME ADDRESS:

- Amb. Dr. Elena KIRTICHEVA, Member of the Board, Secretary General of Vienna Economic Forum
- H.E. Mr. Rosen PLEVNELIEV, Minister of Regional Development and Public Works of the Republic of Bulgaria

#### STATEMENTS:

- Mr. Atanas LOKMADZHIEV, Deputy Director, Dunav Tours AD, Bulgaria, IHB, Member of Vienna Economic Forum
- Mr. Peter de MARTIN, General Manager, ARGE Donauländer (*Working Community of the Danube Regions*)
- Prof. Agni Vlavianos ARVANITIS, President and Founder, Biopolitics International Organisation, Greece
- Mr. Velitchko ALEXANDROV, Managing Director and CEO, ITA–HOLD AD, Bulgaria, Member of Vienna Economic Forum
- Mr. Szalma BOTOND, President, Hungarian National Shipping Association
- Mr. Viorel ARDELEANU, National Coordinator for EU Danube Strategy, Ministry of Foreign Affairs of Romania

Q and A Session with the Audience, led by the Moderator

20:00 **RECEPTION** at the Austrian Embassy, hosted by H.E. Ambassador Gerhard REIWEGER (*by invitation only*)

Honor Guest: H.E. Mr. Boyko BORISSOV, Prime Minister of the Republic of Bulgaria

**Monday 26 April 2010** location: Radisson BLU Grand Hotel, *Alexander's Ballroom*  
4, Narodno Sabranie Sq., 1000 Sofia, Bulgaria

08:00–09:00 REGISTRATION AND COFFEE, offered by EVN Bulgaria



08:30-08:45 FAMILY PHOTO (by invitations)

09:00-09:30 *Alexander's Ballroom* DAY 2 – OPENING PLENARY SESSION

**MODERATION and OPENING:**

- Dr. Erhard BUSEK, President of Vienna Economic Forum, Former Vice Chancellor of Austria

**OPENING MESSAGE:**

- H.E. Mr. Boyko BORISSOV, Prime Minister of the Republic of Bulgaria, Patron of Vienna Economic Forum

**IMPULSE STATEMENTS:**

- H.E. Mr. Traicho TRAIKOV, Minister of Economy, Energy and Tourism of the Republic of Bulgaria

09:30-10:30 ENERGY WORKSHOPS

**DAY 2 - SECOND SESSION –  
WORKSHOP 1  
ENERGY IN 2011 AND BEYOND -  
COOPERATION AND PERSPECTIVES.  
(Alexander's Ballroom)**

**MODERATION:**

- Mr. Slavtcho NEYKOV, Director, Energy Community Secretariat, Vienna

**PARTICIPANTS:**

- Mr. Milko KOVACHEV, Senior Advisor Energy and Natural Resources, European Bank for Reconstruction and Development – EBRD, Former Minister of Energy of Bulgaria
- Prof. Dr. Wolfgang STRASSBURG, Vice President, International Relations and Specific Projects, RWE AG, Germany
- Prof. Dr. Vesna BOROZAN, Ss. Cyril and Methodius University, Skopje, Macedonia
- Mr. Günther SCHUBERT, Chairman of the Board of Management, E.ON Bulgaria EAD
- Ms. Boryana MANOLOVA, CEO, Siemens EOOD Bulgaria
- Dr. Erol USER, President and CEO, USER DIS TICARET A.Ş., Turkey
- Mr. Valentin FILIPOV, CEO, Elprom ZEM PLC, Bulgaria

Q and A Session with the Audience, led by the Moderator

**DAY 2 - SECOND SESSION –  
WORKSHOP 2  
ENERGY CONCRETE PROJECTS.  
DEVELOPMENT OF GAS INDUSTRY.  
DIVERSIFICATION  
(Salon 6)**

**MODERATION:**

- Mr. Otto MUSILEK, Management Advisor, Energy Sector, Scientific Director, Energy Talks Ossiach, Austria, Member of Vienna Economic Forum

**PARTICIPANTS:**

- Mr. Jörg SOLLFELNER, Country Manager, EVN AG, Member of Vienna Economic Forum
  - Sasho DONTCHEV, Executive Director, Overgas Inc. AD, Bulgaria
  - Mr. Reinhard MITSCHKEK, Managing Director, Nabucco International Pipeline GmbH (tbc)
  - Mr. Dimitar GOGOV, Member of BoD and Executive Director, Bulgargaz EAD
  - Amb. Ilian VASSILEV, Chairman, Deloitte Bulgaria, Former Ambassador of Bulgaria to Russia, Member of the Advisory Board, ECEE
  - Mr. Helmut WOLFSBERGER, Authorized Representative, AUSTRO ENERGY SERVICES GmbH, Austria
  - Prof. Dr. Shteryo LYOMOV, Research Scientist, NTNU- Norwegian University of Science and Technology; Associate Professor, University of Mining and Geology "St. Ivan Rilski" - Sofia, Bulgaria, Member of the Board of ECEE
- Q and A Session with the Audience, led by the Moderator

10:30-11:00 COFFEE BREAK offered by MOBILTEL AD Bulgaria



Possibilities for Bilateral Meetings, organised by Vienna Economic Forum (for Members)

11:00 -12:15 *Alexander's Ballroom* DAY 2 - THIRD PLENARY SESSION

**INFRASTRUCTURE PROJECTS – CHALLENGES FOR  
THE ENVIRONMENT AND THE PRIVATE SECTOR**

**MODERATION AND STATEMENT:**

- Amb. Dr. Elena KIRTICHEVA, Member of the Board, Secretary General of Vienna Economic Forum

**IMPULSE STATEMENTS:**

- H.E. Mr. Rosen PLEVNELIEV, Minister of Regional Development and Public Works of the Republic of Bulgaria
- H.E. Mr. Aleksandar TSVETKOV, Minister of Transport, Information Technology and Communications of Bulgaria (tbc)
- Mr. Andreas MAIERHOFER, CEO, MobilTel AD Bulgaria

**PARTICIPANTS:**

- Dr. Klaus SCHIERHACKL, CFO, ASFINAG, Austria
- Mr. Bojidar DANEV, President, the Bulgarian Industrial Association, Member of the Vienna Economic Forum Committee of Presidents of Economic Chambers
- Mr. Konrad ECKENSCHWILLER, Adviser, European Affaires, Group Bouygues, France, Member of Vienna Economic Forum
- Mr. Richard CLEGG, Managing Partner, WOLF THEISS Attorneys at law, Bulgaria
- Dr. Dragan KOSTIC, Managing Director, Free Zone Piro, Serbia

Q and A Session with the Audience, led by the Moderator

12:15 -13:00 NETWORKING LUNCH BUFFET hosted by DUNAV TOURS AD, Bulgaria



Possibilities for Bilateral Meetings, organised by Vienna Economic Forum (for Members)

13:00-14:15 *Alexander's Ballroom* DAY 2 - FOURTH PLENARY SESSION

**FINANCE, BANKING AND INSURANCE SECTOR**

**MODERATION AND CONCLUSION:**

- Dr. Erhard BUSEK, Former Vice Chancellor of Austria, President of Vienna Economic Forum

**PARTICIPANTS:**

- Mr. Levon HAMPARTZOUIMIAN, CEO, UniCredit Bulbank, Bulgaria
- Dr. Friedhelm BOSCHERT, CEO, Volksbank International AG, Member of the Board of Vienna Economic Forum
- Dr. Andreas SCHOBERTWALTER, Managing Director and member of the Managing Committee, Bulgarski Imoti Non Life, Vienna Insurance Group (VIG), Member of Vienna Economic Forum
- Mr. Nikolay GENCHEV, CEO, Uniqa Bulgaria AD
- Mr. Orlin PENEV, Chief Operating Officer, Allianz Bulgaria Holding AD, Chairman of Association of Bulgarian Insurers

Q and A Session with the Audience, led by the Moderator

14:15-15:00 *Alexander's Ballroom* **DAY 2 – CONCLUSION PLENARY SESSION**

**CURRENT CHALLENGES AND FUTURE PERSPECTIVES  
AFTER VET SOFIA MEETING**

**MODERATION:**

- Dr. Erhard BUSEK, Former Vice Chancellor of Austria, President of Vienna Economic Forum

**MAIN STATEMENT:**

- H.E. Ms. Nona KARADJOVA, Minister, Ministry of Environment and Water of the Republic of Bulgaria

**PARTICIPANTS:**

- Dr. Michael ANGERER, Trade Commissioner of the Republic of Austria, Bulgaria
- Dr. Mitko VASSILEV, Director, Deutsch-Bulgarische Industrie- und Handelskammer (DBIHK), Germany

15:00-16:00 FAREWELL COCKTAIL, offered by

VIENNA ECONOMIC FORUM

and

EUROPEAN CENTER FOR ENVIRONMENTAL ECONOMY



**END OF THE VIENNA ECONOMIC TALKS – SOFIA MEETING**

Departure Flight Proposal with Cooperation Partners:

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Austrian Airlines [www.austrian.com](http://www.austrian.com)



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