



VIENNA ECONOMIC TALKS – SOFIA MEETING

ENVIRONMENTAL ECONOMY FOR GREEN BULGARIA

25–26 APRIL 2010
SOFIA, BULGARIA


Organized by
Vienna Economic Forum and
European Center for Environmental Economy

In co-operation with
the Ministry of Economy, Energy and Tourism
of the Republic of Bulgaria

Under the Patronage of H.E. Boyko BORISSOV
Prime Minister of the Republic of Bulgaria

Working Languages: German and English
Simultaneous Translation will be provided.
The program is subject to changes by all co-operating parties.

Departure Flight Proposal with Cooperation Partners:

Bulgaria Air (www.air.bg)  **BULGARIA AIR**

Austrian Airlines (www.austrian.com)  **Austrian**

PROGRAM

Sunday, 25 April 2010

Radisson BLU Grand Hotel

Alexander's Ballroom

4, Narodno Sabranie Sq., 1000 Sofia, Bulgaria

4:00 p.m. **REGISTRATION and WELCOME COFFEE**, offered by Siemens EOOD **SIEMENS**

4:30–5:00 p.m. **PRESS CONFERENCE and SIGNING OF A MEMORANDUM OF UNDERSTANDING** between Vienna Economic Forum (VEF) and European Center for Environmental Economy (ECEE)

4:50 p.m. **FAMILY PHOTO** (by invitations)

5:00–6:30 p.m. **DAY 1 – INTRODUCTORY PLENARY SESSION**

THE EU STRATEGY FOR THE DANUBE REGION. DANUBE TOURISM. DANUBE CO-OPERATION PROCESS – LINKING CEE AND SEE

Moderation and Opening

Dr. Erhard BUSEK, *President of Vienna Economic Forum, Former Vice Chancellor of Austria*

Welcome Address

Amb. Dr. Elena KIRTCHEVA, *Member of the Board, Secretary General of Vienna Economic Forum*

H.E. Mr. Rosen PLEVNELIEV, *Minister of Regional Development and Public Works of the Republic of Bulgaria*

Statements

Mr. Atanas LOKMADZHIEV, *Deputy Director, Dunav Tours AD, Bulgaria, IHB, Member of Vienna Economic Forum*

Mr. Peter de MARTIN, *General Manager, ARGE Donauländer (Working Community of the Danube Regions)*

Prof. Agni Vlavianos ARVANITIS, *President and Founder, Biopolitics International Organisation, Greece*

Mr. Velitchko ALEXANDROV, *Managing Director and CEO, ITA-HOLD AD, Bulgaria, Member of Vienna Economic Forum*

Mr. Botond SZALMA, *President, Hungarian National Shipping Association*

Mr. Viorel ARDELEANU, *National Coordinator for EU Danube Strategy, Ministry of Foreign Affairs of Romania*

Q AND A SESSION

with the Audience, led by the Moderator

8:00 p.m.

RECEPTION at the Austrian Embassy, hosted by **H.E. Ambassador Gerhard REIWEGER** (by invitation only)

Honor Guest: **H.E. Mr. Boyko BORISSOV**, *Prime Minister of the Republic of Bulgaria*

Monday, 26 April 2010

Radisson BLU Grand Hotel

Alexander's Ballroom

4, Narodno Sabranie Sq., 1000 Sofia, Bulgaria

8:00–9:00 a.m. **REGISTRATION** and **COFFEE**,
offered by EVN Bulgaria



8:30–8:45 a.m. **FAMILY PHOTO** (by invitations)

9:00–9:30 a.m. **DAY 2 – OPENING PLENARY SESSION**

Moderation

Dr. Erhard BUSEK, *President of Vienna Economic Forum, Former Vice Chancellor of Austria*

Opening Message

H.E. Mr. Boyko BORISSOV, *Prime Minister of the Republic of Bulgaria, Patron of Vienna Economic Forum*

Impulse Statement

H.E. Mr. Traicho TRAIKOV, *Minister of Economy, Energy and Tourism of the Republic of Bulgaria*

Mr. Andreas MAIERHOFER, *CEO, MobilTel AD Bulgaria*

9:30–10:30 a.m. **ENERGY WORKSHOPS**

DAY 2 – SECOND SESSION: WORKSHOP 1

Alexander's Ballroom

**ENERGY IN 2011 AND BEYOND –
COOPERATION AND PERSPECTIVES**

Moderation

Mr. Slavtcho NEYKOV, *Director, Energy Community Secretariat, Vienna*

Participants

Mr. Milko KOVACHEV, *Senior Advisor Energy and Natural Resources, European Bank for Reconstruction and Development – EBRD, Former Minister of Energy of Bulgaria*

Prof. Dr. Wolfgang STRASSBURG, *Vice President, International Relations and Specific Projects, RWE AG, Germany*

Prof. Dr. Vesna BOROZAN, *Ss. Cyril and Methodius University, Skopje, Macedonia*

Mr. Günther SCHUBERT, *Chairman of the Board of Management, E.ON Bulgaria EAD*

Ms. Boryana MANOLOVA, *CEO, Siemens EOOD Bulgaria*

Dr. Erol USER, *President and CEO, USER DIS TICARET A.S., Turkey*

Mr. Valentin FILIPOV, *CEO, Elprom ZEM PLC, Bulgaria*

Q AND A SESSION

with the Audience, led by the Moderator

DAY 2 – SECOND SESSION: WORKSHOP 2

Salon 6

ENERGY CONCRETE PROJECTS. DEVELOPMENT OF GAS INDUSTRY. DIVERSIFICATION

Moderation

Mr. Otto MUSILEK, *Management Advisor, Energy Sector, Scientific Director, Energy Talks Ossiach, Austria, Member of Vienna Economic Forum*

Participants

Mr. Jörg SOLLFELNER, *Country Manager, EVN AG, Member of Vienna Economic Forum*

Sasho DONTCHEV, *Executive Director, Overgas Inc. AD, Bulgaria*

Mr. Dimitar GOGOV, *Member of BoD and Executive Director, Bulgargaz EAD*

Amb. Ilian VASSILEV, *Chairman, Deloitte Bulgaria, Former Ambassador of Bulgaria to Russia, Member of the Advisory Board, ECEE*

Mr. Helmut WOLFSBERGER, *Authorized Representative, Austro Energy Services GmbH, Austria*

Prof. Dr. Shteryo LYOMOV, *Research Scientist, NTNU- Norwegian University of Science and Technology; Associate Professor, University of Mining and Geology "St. Ivan Rilski" - Sofia, Bulgaria, Member of the Board of ECEE*

Q AND A SESSION

with the Audience, led by the Moderator

10:30–11.30 a.m.

COFFEE BREAK,

offered by MobilTel AD Bulgaria



Possibilities for Bilateral Meetings, organised by Vienna Economic Forum (for VEF Members)

11:00 a.m.–
12:15 p.m.

DAY 2 – THIRD PLENARY SESSION

Alexander's Ballroom

INFRASTRUCTURE PROJECTS – CHALLENGES FOR THE ENVIRONMENT AND THE PRIVATE SECTOR

Moderation and Statement

Amb. Dr. Elena KIRTICHEVA, *Member of the Board, Secretary General of Vienna Economic Forum*

Impulse Statements

H.E. Mr. Rosen PLEVNELIEV, *Minister of Regional Development and Public Works of the Republic of Bulgaria*

Participants

Dr. Klaus SCHIERHACKL, *CFO, ASFINAG, Austria*
Mr. Bojidar DANEV, *President, the Bulgarian Industrial Association, Member of the Vienna Economic Forum Committee of Presidents of Economic Chambers*

Mr. Konrad ECKENSCHWILLER, *Adviser, European Affairs, Group Bouygues, France, Member of Vienna Economic Forum*

Mr. Richard CLEGG, *Managing Partner, WOLF THEISS Attorneys at law, Bulgaria*

Dr. Dragan KOSTIC, *Managing Director, Free Zone Pirot, Serbia*

Q AND A SESSION

with the Audience, led by the Moderator

12:15–1:00 p.m.

NETWORKING LUNCH BUFFET

hosted by
Dunav Tours AD,
Bulgaria



Possibilities for Bilateral Meetings, organised by Vienna Economic Forum (for VEF Members)

1:00–2:15 p.m.

DAY 2 – FOURTH PLENARY SESSION

Alexander's Ballroom

FINANCE, BANKING AND INSURANCE SECTOR

Moderation and Conclusion

Dr. Erhard BUSEK, *Former Vice Chancellor of Austria, President of Vienna Economic Forum*

Participants

Mr. Levon HAMPARTZOUMIAN, *CEO, UniCredit Bulbank, Bulgaria*

Dr. Friedhelm BOSCHERT, *CEO, Volksbank International AG, Member of the Board of Vienna Economic Forum*

Dr. Andreas SCHOBERWALTER, *Managing Director and member of the Managing Committee, Bulgarski Imoti Vienna Insurance Group, Member of Vienna Economic Forum*

Mr. Nikolay GENCHEV, *CEO, Uniqa Bulgaria AD*
Mr. Orlin PENEV, *Chief Operating Officer, Allianz Bulgaria Holding AD, Chairman of Association of Bulgarian Insurers*

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Q AND A SESSION

with the Audience, led by the Moderator

2:15–3:00 p.m.

DAY 2 – CONCLUSION PLENARY SESSION

Alexander's Ballroom

CURRENT CHALLENGES AND FUTURE PERSPECTIVES AFTER VET SOFIA MEETING

Moderation

Dr. Erhard BUSEK, *President of Vienna Economic Forum, Former Vice Chancellor of Austria*

Main Statement

H.E. Ms. Nona KARADJOVA, *Minister, Ministry of Environment and Water of the Republic of Bulgaria*

Participants

Dr. Michael ANGERER, *Trade Commissioner of the Republic of Austria, Bulgaria*

Dr. Mitko VASSILEV, *Director, Deutsch-Bulgarische Industrie- und Handelskammer (DBIHK), Germany*

Moderation and Closing

Dr. Erhard BUSEK, *President of Vienna Economic Forum, Former Vice Chancellor of Austria*

3:00–4:00 p.m.

FAREWELL COCKTAIL,


offered by
Wolf Theiss Attorneys at Law



4:00 p.m.

END of the Vienna Economic Talks – Sofia Meeting

Departure Flight Proposal with Cooperation
Partners:

Bulgaria Air (www.air.bg)  **BULGARIA AIR**

Austrian Airlines (www.austrian.com)  **Austrian**

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Principle Objectives of Vienna Economic Forum

Popularising and promoting investment opportunities in the region from the Adriatic to the Black Sea and the Caspian region.

Providing impulses and pointing out the joint projects required in the region for short-term, medium-term and long-term realisation, and promoting their implementation.

Becoming a place of definition, encounter, and of realising the public and private interests in connection with the various projects in the region as part of the United Europe.

Patrons Committee of Vienna Economic Forum

Members of the Patrons Committee of Vienna Economic Forum are the Prime Ministers of Albania, Bosnia and Herzegovina, Bulgaria, Croatia, Kosovo, Macedonia, Moldova, Montenegro, Slovenia and Ukraine under the Chairmanship of the Federal Chancellor of Austria.



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